

VIDEO PRODUCER

Role Description

Position Summary: The Video Producer serves as a member of the Creative Communications (video/media productions) Team at 3Crosses by leveraging video, to promote life transformation through following Christ. The Video Producer will help develop the Sunday Service Videos, create promotional videos, and help with Podcast recordings, and uploading, as needed. The ultimate goal of the Video Producer will be to assist the process of drawing people into God's family - never letting our video content be a distraction or deterrent from, but rather an aid and encouragement to that process.

Uplink: Director of Communications

Classification: Permanent, full time, exempt, 40 hours a week

Works Closely With: Director of Communications, Communications Team, Director of Community Outreach & Engagement

Key Areas of Responsibility:

- Managing the end-to-end process of video production (i.e storyboarding, producing, equipment setup, filming, post production, etc.).
- Create compelling content that helps communicate the various aspects of 3Crosses mission and vision.
- Ensuring timely and effective distribution of Sunday Sermon Videos and Ministry promotional videos.
- Prioritize projects with time management for all ministry requests.
- Create content that is on brand with 3Crosses and in line with the approved design concept.
- Maintain the highest excellence for all projects through collaborative creation processes.
- Be a collaborative voice in other creative initiatives around the church.
- Additional relevant responsibilities as assigned by uplink.

Qualifications:

- Strong relationship with Jesus Christ.
- Be creative, and have a variety of technical skills, including experience with Final Cut Pro, Adobe Premiere, etc.
- Demonstration of Deacon Qualifications (1 Timothy 3:8-13).
- Video reel/portfolio preferred.

Schedule: Monday - Friday, 9am - 5pm

Candidate Profile

Skills:

- Strategic thinking
- Big picture vision
- Excellent written communication skills
- Ability to work methodically and meet deadlines

Experience:

- Experience creating content for social media platforms
- Copywriting experience preferred

Personality:

- Team player
- Self-starter
- Flexible
- Creative
- Reliable

Spiritual Gifts:

- Leadership
- Service

Heart:

- A growing relationship with Jesus Christ
- Love for the community
- Passionate about 3Crosses' purpose, process and ministry distinctives

Employee Name (printed)

Date

Employee Signature